



Osceola County Animal Services
3910 Old Canoe Creek Rd
St Cloud FL 34769
407-742-8000
www.osceolacountypets.com

Team position title:

Development & marketing volunteer

Department

administration

Experience level

advanced

Brief description

Institute and oversee a development and marketing program for OCAS.

Required prerequisites

- application and clearance complete
- application for position required (see below)
- recommendation of staff
- shelter basics complete
- shelter basics module complete

Position description

Development and/or marketing experience required

May be college student

Extensive experience using social media

Experience with Word Press preferred

Experience with writing

Experience with basic computer applications

Collaborate with other staff, including the director

Other attributes required

- ability to edit/email photos
- access to the internet and email
- access to a camera
- access to a vehicle
- at least 18 years of age
- not allergic to animals
- not allergic to cleaning products
- walk distances
- work with the public
- writing skills
- share ideas
- organization skills

Other position details

Development Responsibility:

Implement a strategy for securing gifts from a variety of sources, including foundations, corporations, individuals and events. You will play an integral role in forging new relationships, building a pipeline of new donors, individual and business sponsors and corporate partners to execute OCAS's overall fundraising strategy.

Work with a team to research and write grants and oversee donor recognition. Marketing Responsibility:

Work across the organization to identify and execute marketing campaigns for the organization, events, programs and adoptable animals.



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Contribute copy, content and visual imagery for OCAS publications, digital and social communication and print collateral to engage targeted audiences. Help recruit, approve and oversee volunteers in the Development and Marketing Department.

Please submit a resume with the application contained in the link at the bottom of this page.

Separate application required

yes

Click below to complete application.

<https://www.osceolacountypets.com/team-position-application>